

The Digital Strategy Institute (DSI) designed the CDSL™ as the premium qualification for global digital strategy professionals. Tailored for senior business strategists and executives, this credential validates absolute mastery in shaping and executing digital business strategy, innovation, and board-level governance at the organizational level.

CORE CURRICULUM

Module 1: Strategic Leadership & Transformation

Develops visionary leadership for driving enterprise-wide transformation. Emphasizes future-back strategy, organizational alignment, stakeholder engagement, and applying IMDIQ™ for enterprise governance.

Module 2: Ecosystem Orchestration

Equips leaders to design and manage digital ecosystems and platforms. Covers value network mapping, multi-sided platform design, strategic alliance development, and responsible ESG-focused growth.

Module 3: Innovation & Change Management

Focuses on cultivating a leadership-driven innovation culture. Trains executives to build innovation pipelines, deploy agile transformation frameworks, overcome resistance, and embed sustainable change.

Module 4: Tech Governance & AI Ethics

Prepares senior leaders to leverage predictive analytics and AI for strategic advantage. Emphasizes data privacy, ethical AI deployment, regulatory compliance, and rigorous technology investment risk management.

Module 5: Board-Level Decision-Making

Builds executive capability for scenario planning and crisis management. Focuses on resilient decision-making under uncertainty, stakeholder engagement, and high-impact board presentations.

AREAS OF VALIDATION

- **Future-Back Visioning:** Articulate clear, forward-looking enterprise strategies aligned with board objectives.
- **Ecosystem Leadership:** Design multi-sided platforms, map networks, and forge strategic partnerships.
- **Executive Execution:** Drive enterprise agility, innovation pipelines, and high-level change management.
- **Ethical Tech Governance:** Oversee AI, analytics, and data deployment with strict adherence to compliance and board metrics.
- **Crisis Navigation:** Conduct board-level scenario planning and manage reputation during disruption.

THE DSI LEARNING HUB

Executive preparation toolkit tailored to the CDSL™ standard:

- **Board Case Studies:** Real-world analyses of executive strategy and crisis navigation.
- **Strategy Exercises:** High-level simulations on scenario planning and platform orchestration.
- **Written Analyses:** Executive briefing frameworks and presentation templates.
- **Future-Back Guides:** Tools to craft 5-year transformation roadmaps.